LIVERMORE AREA RECREATION AND PARK DISTRICT

PROGRAM COMMITTEE

MINUTES

MONDAY, MAY 6, 2024 1:00 P.M.

Robert Livermore Community Center 4444 East Avenue, Livermore, CA 94550-5053 West Wing Conference Room

Committee Members Present: Philip Pierpont, James Boswell

Staff Present: Mat Fuzie, General Manager (GM)

Jill Kirk, Community Services Manager (CSM)

David Weisgerber, Community Outreach Supervisor (COS)

Rene Dalusong, Executive Assistant

Patrick Lucky, Recreation Supervisor, Aquatics

Members of the Public Present: There were no members of the public present.

- 1. Call to Order: Chair Pierpont called the meeting to order at 1:02 p.m.
- **2. Public Comment**: Chair Pierpont opened the public comment period. There were no speakers, and the public comment period was closed.
- 3. Approval of the Minutes of the Program Committee on March 4, 2024.

Action: The Minutes of the Program Committee held on March 4, 2024 were approved unanimously as submitted.

- **4. School Program Update:** CSM Kirk provided a verbal update on the Extended Learning Opportunities Program (ELO-P), an after-school enrichment program. Highlights of the update is as follows:
 - What is ELO-P:
 - Funded by the California Department of Education for afterschool and summer enrichment programs for transitional kindergarten through sixth grade. It is strictly an afterschool and summer enrichment program.
 - The program focuses on students who are low-income, foster, at-risk, and unsheltered.
 - There are approximately 2,000 students in the district who qualify for the program.
 - How LARDP is involved:

- The school district approached the park district to develop a comprehensive plan to provide enrichment programs; they set up "hub" schools and provided transportation to the programs.
- o The hub schools are Marilyn, Junction, Michell, Croce, and Jackson.
- LARPD provided programs:
 - 1st Trimester: Cooking, Swim Lessons, Water Polo club, Youth Sports and Games.
 - 2nd Trimester: Theatre and drama, Cheerleading, Youth Sports and Games, Cooking, and Ranger Programs.
 - 3rd Trimester: Cheerleading, Ranger Programs, Public Speaking, Cooking, and Swim Lessons.
- Successes:
 - o The programs have benefited many children within the community.
 - o Partnership building with the school district.
 - Staff recognition throughout the community.
- Opportunities:
 - There was extensive planning and coordination during the first year. Next year, the school district will have direct access to contractors to assist in coordinating the programs.
 - Programs with a few participants, will be joined in an existing LARPD program and bill accordingly.

Committee Comments and Questions:

- What is the age range? [CSM Kirk TK through 6th grade].
- How many school "hubs"? [CSM Kirk Marylin Avenue, Junction Avenue, Joe Michell, Leo Croce, and Jackson Avenue].
- Is this only available to some kids or subsidized groups? [CSM Kirk kids from the Free & Reduced lunch program].
- Does the program fund a block or per child? [CSM Kirk by block].
- How do we identify the group? [CSM Kirk Due to privacy issues, the school district identifies the group].

Action: This was a discussion only; no Committee action was taken.

- **5. Update on LARPD's Public Outreach at Local Events:** COS Weisenberger provided a handout (Attachment 1) to the Committee and reviewed each outreach effort. A few highlights are as follows:
 - LVJUSD Outreach Sharing Summer and Scholarship Information at Marylin Avenue School and Junction Avenue School.
 - o 90 people signed up
 - Farmer's Market: tabling 1-2 per month until October 2024.
 - Community Service Day: Postponed due to rain. The new date is still to be determined.
 - o At the time of cancellation, 97% of available volunteer slots were fille with

nearly 700 signed up which was double the volunteers from 2023.

- Rodeo Parade: LARPD Rodeo Parade Float on Saturday, June 8, 2024.
- Wine Down in the Grove LARPD Foundation Fundraiser
 - Friday, June 21 at Ravenswood Historic Site from 5:30 p.m. 8:00 p.m.
- Fourth of July Planned Activities
 - o LARPD Independence Day Dash 5k and Kids Run
 - City of Livermore event at the Livermore Municipal Airport
- 6. Community Service Day Recap: A brief recap was provided in Item #5.

Committee Comments and Questions:

• How can we measure accomplishments? [COS Weisenberger – it can be measured, but it is dependent on the type of outreach effort].

Action: This was a discussion only; no Committee action was taken.

7. Directors' Reports and/or GM Reports and Announcements:

- Directors Pierpoint and Boswell had nothing to report.
- GM Fuzie shared that he's been receiving questions regarding the Park Replacement Program, specifically the wood fiber compound turf. Park patrons with wheelchairs may have trouble accessing the turf. There's been some thoughts on purchasing beach wheelchairs. GM Fuzie will provide an update at a future meeting.

Action: This was a discussion only; no Committee action was taken.

8. Adjournment: The meeting was adjourned at 10:45 a.m.

/rvd

Livermore Area Recreation and Park District

Staff Report

TO: Program Committee

Directors Pierpont and Boswell

FROM: David Weisgerber, Community Outreach Supervisor

DATE: May 6, 2024

SUBJECT: LARPD'S Public Outreach at Local Events

RECENT AND UPCOMING OUTREACH EVENTS:

LVJUSD Outreach Sharing Summer and Scholarship Information:

- Marilyn Ave School Assembly 4/10
- Junction Ave English Learners Advisory Committee (ELAC) Parent Meeting 4/19
- Marylin Ave Steam Academy Spring Festival 4/20

Farmers Markets:

Targeting 1-2 tabling per month at the Thursday Farmers Markets.

- 4/25 Human Resources
- 5/16 Rangers
- 6/6 Rangers
- 6/13 Community Outreach 4th of July Promo
- 7/25 Rangers
- 8/15 Rangers
- 9/12 Human Resources
- 9/19 Rangers
- 10/10 Rangers

Community Service Day:

The event was postponed due to rain. The new date is still being discussed; targeting early fall. At the time of cancellation, we had 97% of available volunteer slots filled with nearly 700 volunteers signed up; double the volunteers from 2023.

Rodeo Parade:

LARPD Rodeo Parade Float on Saturday, June 8

Wine Down in the Grove - LARPD Foundation Fundraiser

Friday, June 21 at Ravenswood Historic Site from 5:30-8pm.

- Wine and beer tastings from local favorites
- Dinner buffet by On the Vine Catering
- Live music by local musician, Tim Gomes
- Emcee and auctioneer, Marc Roberts, will lead the live and silent auctions.
- LARPD Rangers will share about the local natural history of the site.

Proceeds support the LARPD Foundation Community Support Scholarship Program. Tickets currently on sale at www.larpd.org/foundation

4th of July Planned Activities

Independence Day Dash 5k and Kids Run:

On the morning of July 4, 2024, LARPD is hosting a 5K and Kids Run at Sycamore Grove Park. Registration is now available at: https://www.larpd.org/independence-day-dash.

City of Livermore Event at Livermore Municipal Airport

The City of Livermore, in partnership with LARPD, invites residents to celebrate the Fourth of July at the Livermore Municipal Airport on July 4, 2024, 10am-2pm.

- Americana themed static aircraft and automobile displays
- Livermore Valley Made food vendors curated by Amuse Kitchen Culinary Collective
- Fun learning activities for kids and families by Las Positas College Veterans First Program
- Livermore Pleasanton Fire Department
- Quest Science Center
- Live music.

Other 4th of July Activities

In addition to these City and LARPD-organized events, there are also other events happening on July Fourth:

- Thursday Farmers Market at Carnegie Park
- July Fourth Sales Event at the San Francisco Premium Outlets

Updates about the City and LARPD-organized events, as well as events happening in Livermore, will posted be on www.LivermoreCA.gov/julyfourth